

Psafe

Client Profile

Founded only in 2010, Psafe was the first company to offer an online and free security service. Not even 10 years later, they serve over 20 million users. "PSafe Total is 100% FREE, with no upsell to paid features. Used by millions of people every day, PSafe Total keeps your Android device safe, clean, and fast to be always just like new."

Challenge

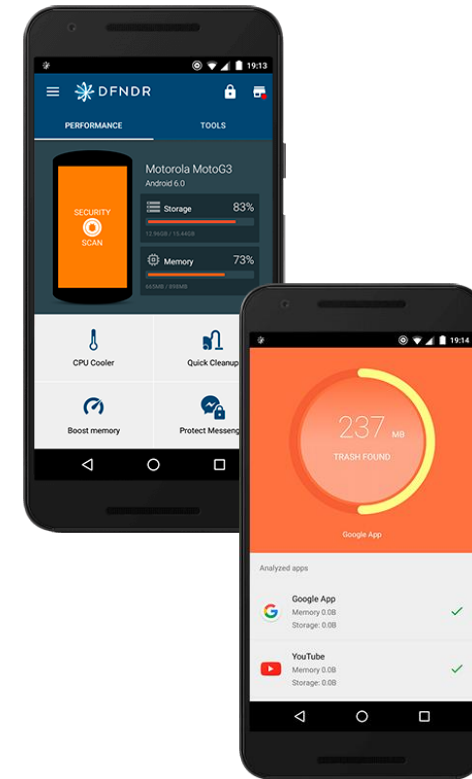
Increase installs in Brazil for the DFNDR Security: Antivirus, Anti-hacking & Cleaner application. "DFNDR Security is more than just a simple virus cleaner; it's a complete security suite dedicated to keeping your device safe from malware. It is fully compatible with all Android platform-based devices including Boost Mobile. DFNDR Security recently received a top-rating from the AV-Test Institute for its virus protection, Applock and phone cleaner features."

Started in February 2017

Geo: Brazil

www.gotzha.com

205/21 Soi Sukhumvit 55, Khwaeng Khlong Tan Nuea, Khet Watthana, Krung Thep Maha Nakhon 10110



Results



350,000
installs in
8 months



No fraud, only
approved pre-
landers

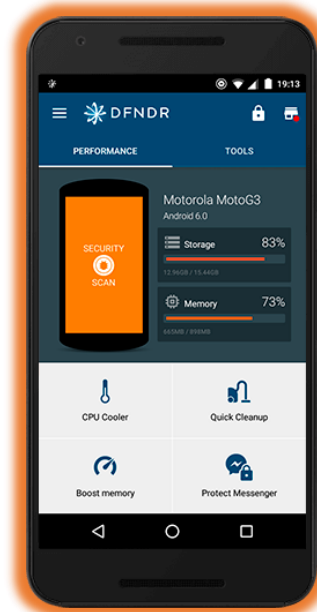


60% Day 1
retention
rate



Clean
traffic

DFNDR



"We are working with the Gotzha team since the beginning of the year and developed a very fruitful partnership. They provided almost 400,000 installs for DFNDR in BR during this time and always met our quality requirements. With Gotzha we feel, that our app is in professional and reliable hands."

- Psafe User Acquisition

Contact us
www.gotzha.com
info@gotzha.com

